

HANDS, HEARTS and HEALTH

Community Volunteers In Medicine • 300 B Lawrence Drive • West Chester, Pennsylvania 19380

CVIM Spreads Holiday Cheer

This past holiday season, CVIM was able to provide fifty of our most needy families with food, gifts, and gift certificates. Friends like you, the staff of CVIM, volunteers, board members, civic organizations, and corporations all donated to make a difference in the lives of those less fortunate. The expressions of joy and gratitude from the recipients have been overwhelming. It is heart warming to have the privilege of experiencing the season's true meaning of giving through such humble and hard working needy individuals and families. It heals us all in the process. We are all energized by the experiences at CVIM, and we receive so much more than we give on any given day. The culture of caring is alive and well. Please come to visit us. We welcome the opportunity to thank you all in person.

It is not too early to let us know about your plans to help for Holidays 2002. It takes many hands and dollars to carry out this successful holiday mission. Our special gratitude is extended to Paoli Presbyterian Church who adopted 14 of our CVIM families this past year. Our special thanks are also extended to Jody Hill, CRNP, Julie Elicker, and Janet Mennies, CRNP who worked tirelessly to make this holiday project possible. ♥

SUPPORT HOPE CAMPAIGN

The *Support Hope Campaign* is a wonderful example of the good that happens when people work together to help those in need. CVIM has been blessed with an extraordinary group of volunteers who are helping to secure funds for our current programs and to build endowment for the future.

The campaign, led by Vincent "Buck" Bell Jr. and Gordon Hattersley Jr., has engaged a dynamic group of people to help CVIM achieve its goals. Virginia Fanfera, who coordinates our Drug Assistance Program, is serving as Chair of the Volunteer and Staff Division. Dick Greene, who spearheaded our renovation program, is chairing the Medical & Dental Division. These volunteers are joined by many old and new friends who are serving on the Campaign Steering Committee, namely: Augustus A. Boova, David G. Dorsett, Susan O. Eichler, Michael J. Emmi, E. Michael Forgash, Thomas Fosnocht, DDS, Henry A. Jordan, MD, Karen Kenworthy, Patricia McCarter, Elizabeth R. Moran, Warren "Pete" Musser, Sidney C. Rabin, MD, Charles E. Wilson and Rev. Dr. Marcia Woodruff. Our gratitude is extended to these wonderful people who give of their time and resources to help CVIM bring needed healthcare service to families in need.



SUPPORT HOPE

Gifts from the community are the lifeblood of our programs and these volunteers have worked tirelessly to bring CVIM to the attention of the community. Committee members have been hosting luncheons and dinners, inviting friends for tours and meetings and expanding awareness of CVIM's services in the community to garner support for the program. Their efforts are not in vain. The campaign has raised \$1,830,000 thus far and we hope to pass the \$2,000,000 mark in the coming weeks.

We thank those who help bring these needed services to our community. Each day brings us new faces of people who come to CVIM and find a place of caring and a reason for hope. We extend an invitation to anyone who wishes to visit our facility to experience the miracle of hope and healing that is an everyday event at CVIM. Please call 610-836-5990 to arrange a visit for yourself or a group. ♥

Harcum College Hygiene Students Start Rotation



Community Volunteers in Medicine (CVIM) is pleased to welcome 26 Harcum College dental hygiene students for clinical rotations that started on January 23, 2002. Each Wednesday four students will be at CVIM to clean teeth and do basic prophylaxis for CVIM eligible clients. Sylvia Britt, RDH,

MS, Clinical Instructor, Dental Hygiene is the on site clinical faculty member to supervise the students, and Thomas Fosnocht, DDS and Vincent Girardi, DDS are volunteer dentists available to assist the students and enhance their learning. Oral health education is a very important part of the students' clinical affiliation. They will be



instructing patients on brushing and flossing and promoting the value of self-care between dental visits. We are especially grateful to Jean Brynes-Ziegler, RDH, MS, Dental Hygiene Program Director who worked with Alberta Landis, RDH, M.Ed., CVIM's Dental Manager, to make this clinical practicum a reality. ♥

Continuing Education Sessions Continue



Bristol-Myers Squibb Supports Women's Health

Thanks to a generous donation from Bristol Myers Squibb, CVIM has invested in a mobile mammography van that will come to CVIM on March 11 to do basic screening of 35 women, the maximum for one full day of screening. At this time, there is a backlog of approximately 300 women that need routine mammography. We are now looking at four additional dates this year for a mobile mammography van to come to CVIM to do these necessary screenings. Fox Chase Cancer Center will be collaborating with CVIM on March 11.

We are also grateful for the support of the Lasko Family Foundation, that donated \$3500 to support emergency care for women that have acute problems that need immediate treatment and do not have the means to pay for additional diagnostic tests. ♥

Chester County Hospital Provides Laboratory Support to CVIM

In January 2002, the Chester County Hospital started to do in-kind basic laboratory studies for CVIM's patients. This is a wonderful service valued at a minimum of \$100,000 per year. Special lab studies will be billed to CVIM. The thin prep PAP tests are done at a discounted rate through Main Line Clinical labs. We are most grateful for this wonderful support that enables CVIM to target more dollars toward direct patient care services. Community support is essential to the success of our program. ♥

Bryce's Catering Supports CVIM Volunteers

Thanks to Alan Brody, CEO of Bryce's Catering in Wynnewood, our volunteers and staff have many nutritious luncheons and complimentary soft drink beverages in our volunteer lounge. Bryce's Catering is providing lunch at CVIM for our continuing education seminars and our special in house meetings with our numerous community partners or donors. ♥

Dr. Mary Wirshup has facilitated a very interesting continuing education program for our small clinical staff and our large number of clinical volunteers. Dr. George Kern, IV presented an excellent seminar on asthma in December. In January 2002, Dr. Peter Hillyer presented a seminar on hypertension.

Sessions held in February and held or scheduled for March and April include:

- February 7-Hepatitis C presented by the Pharm D Students;
- February 14-TB Update by Dr. Raiba Rabah
- February 27-Guidelines for treating hyperlipidemia by Stella Wong, Medical Student from Lake Erie College of Osteopathic Medicine;
- March 12- Allergic Rhinitis by Dr. Mark Beaugard ENT Specialist
- March 27-Arrest and reversal of heart disease-Dr. Ana Negron
- April 17-Treating the diabetic foot - Dr. Jack White. ♥

Morning Star Coffee Packages Specialty Coffee for CVIM

Charles Streitweiser, President of Morning Star Coffee, has been donating specialty coffees for our volunteer lounge. We are most grateful for this generous gift to support our numerous volunteers and small staff. This is another important way that our community stakeholders can contribute to this community program.

As a fund-raiser, CVIM is selling custom packages of specialty coffee, Morning Blend, prepared especially for CVIM with a custom label. The gourmet coffee, both regular and decaffeinated, makes an excellent hostess gift that helps us spread the word about CVIM. The 12 ounce bags can be purchased at CVIM. ♥

CVIM Golf Tournament Set For Applebrook

CVIM is preparing to hold its first annual spring Golf Tournament at the Applebrook Golf Course on Tuesday June 25, 2002. This fund-raiser for CVIM is seeking corporate sponsorships for the tournament. We are pleased to have Eric Eichler as our Honorary Chair of this unique event. Our Co-Chairs for the event are Alan Brody and Steve Siegfried. This event offers many in the community an opportunity to volunteer and to financially support this unique golf outing.



To get additional information, please call Julie Elicker, Director of Development at (610) 836-5990, x 108. ♥



LEAVE A LEGACY™

CVIM has now affiliated with the Leave a Legacy of Greater Philadelphia designed to increase awareness and interest in charitable giving through wills and estate planning. The program encourages people from all walks of life to make planned gifts. CVIM, being totally supported through private philanthropy, must expand its base of support in this manner if it is to build a strong foundation for the future. For further information, please contact Helen Heidelbaugh at 610-836-5990, x 102. ♥

Novartis Pharmaceutical Makes Pixi Scan Possible

On Friday February 1, 2002, CVIM held its first half day of bone density scans for some of our clients. A total of 18 women came for a Pixi Scan of their heel to determine early signs of osteoporosis in women. We are grateful for the donation of the Novartis Corporation that made this testing possible. Plans are underway to repeat the testing in September with support from the Wyeth-Ayerst Corporation. Prevention of bone loss through early detection is important for all of our CVIM clients.

With this type of event, CVIM takes every opportunity to teach our clients while they are waiting to be screened. Women were taught breast self-examination. Thanks to a grant from the American Cancer Society, CVIM was able to purchase two excellent teaching breast models for continuous teaching by our volunteer professional nurses each day. Susan Brandt, R.N. taught the women about calcium rich foods and ways that bone density can be enhanced by a healthy diet. ♥